

Improving communication using DISC personality profiling

Aim of the programme

The aim of this programme is to show how using the results of DISC personality profiling can help to improve communication in teams and across companies. During the event each person will use DISC personality profiling to understand their own communication style and also start to recognize how their peers and colleagues communicate. They will find out how to adapt their communication style to get the best out of any interaction

Programme objectives

At the end of this programme those attending will be able to:

- The art and science of communication
- The history and purpose of DISC
- How DISC can be used in companies and with individuals
- Different communication styles
- How to adapt your style to be understood more effectively

Programme Content

- The science of how we communicate
- The 4 main personality types
- How to understand and work with your own personality style
- How to understand other's personality style and method of communication
- How to improve communication in your department and across the company
- Developing an action plan for improvement.

Who should attend the programme

This programme is suitable for anybody who wants to improve communications within their team or organisation and to find out more about DISC personality profiling

Programme duration

This event is of 1-days duration